



**The Road to the Model T
A Self-Guided Tour Itinerary for Greenfield Village®**

Henry Ford had a vision to create a car that was simple, affordable and versatile — a “car for the great multitude.” He realized his vision with the creation of the Model T. Between 1908 and 1927, Ford Motor Company produced more than 15 million Model T’s, offering reliability and mobility that were unprecedented and previously beyond the dreams of average Americans. At the height of its popularity, the Model T was manufactured in 20 countries, on every continent except Antarctica. It helped make Ford one of the most famous men in the world by the 1920s.

How did this farm boy who grew up near Dearborn, Michigan, grow to be the man many experts consider the greatest entrepreneur of the 20th century? Who and what inspired him to build and mass produce the beloved Model T, forever changing the American culture and landscape?

By following the Village map to buildings in the order suggested below and reading the corresponding text on this self-guided tour itinerary, you will begin to answer those questions. This guide will help tell the story of Ford and the events leading up to production of the Model T.

This itinerary is a perfect tool for individuals, families and school groups — anyone who is interested in focusing a visit on the Model T.

ACTIVITIES FOR KIDS

Look for **ARE WE THERE YET?** boxes throughout the itinerary guide for activities and questions for young visitors in each building.

ARE WE THERE YET?

As you enter *Greenfield Village*, look to your left for the road leading to Firestone Farm (#9 on *Greenfield Village* map). This type of unpaved road was the kind the Model T was built to handle. Although this would have been considered a good road in the early 20th century, what problems might drivers encounter on unpaved roads like these? What would people look for in a car to help them deal with such problems?



Henry Ford Theater (#30 on Greenfield Village map)

In the seven-minute film *Road to a Dream*, discover the ordinary beginnings of an extraordinary life. See and hear how young Henry Ford's curiosity, hard work, mechanical aptitude and persistent belief in his dreams resulted in the development of an affordable car for the multitudes.

Go inside the Henry Ford Theater to learn about the early influences on Henry Ford. In this film, look for the ways his actions contributed to his eventual success. Then cross the street to the Henry Ford Home to learn more about the house where he was born and his childhood.



ARE WE THERE YET?

Inside the Henry Ford Theater:

- Norman Rockwell and Irving Bacon, Henry Ford's personal artist, produced several paintings to capture some key moments in Henry Ford's life. Explore these paintings and find out who and what were these important influences on Henry Ford.
- Henry Ford "found a dream and chased it with all his heart" and changed the world. What are your dreams? What will you do to try to make your dreams come true?

Ford Home (#29 on Greenfield Village map)

The first of six children, Henry Ford was born in this farmhouse on July 30, 1863, to William and Mary Ford. Growing up here, Ford demonstrated some of the characteristics that would make him successful, powerful and famous. He organized other boys to build rudimentary water wheels and steam engines. He learned about full-size steam engines by becoming friends with the men who ran them. He taught himself to fix watches and used the watches as textbooks to learn basic machine design. Thus, young Ford demonstrated mechanical ability, a facility for leadership and a preference for learning by trial and error. These characteristics would become the foundation of his career. Ford could have followed in his father's footsteps and become a farmer, but he was much more interested in working with machinery. He left the farm at 16 to work in the growing industries of Detroit.

Go inside the Ford Home to see where America's greatest entrepreneur grew up, and learn more about Henry Ford from our historic presenters. Then walk over to the Bagley Avenue Workshop to see the beginnings of Ford's automobile career.



ARE WE THERE YET?

Inside the Ford Home:

- Look for evidence of how Ford's hard-working family might have spent leisure time.
- Find photographs of William and Mary Ford.
- Browse the touchable family album and scrapbook.



Bagley Avenue Workshop (#31 on Greenfield Village map)

By 1896, Henry Ford had risen to chief engineer of the Edison Illuminating Company. But he had other interests. He became one of scores of people across the country working in barns and small shops trying to build horseless carriages. To accommodate his hobby, Ford transformed the storage shed behind his 58 Bagley Avenue duplex in Detroit into a workshop. On June 4, 1896, he put the finishing touches on his own gasoline-powered motor car. He called his creation the "Quadricycle," because it ran on what looked like four heavy bicycle wheels.

Although the

Quadricycle was not the first self-propelled vehicle with a gasoline engine, it helped fuel Ford's automobile ambitions, ultimately leading to the founding of Ford Motor Company in 1903.

Go inside the replica of Ford's Bagley Avenue Workshop to see a reproduction Quadricycle and hear Henry Ford's story from the viewpoint of his neighbor, Felix Julien. Then walk over to Ford Motor Company to learn about the company's beginning.

ARE WE THERE YET?

Inside the Bagley Avenue Workshop:

- Look at the bicycle behind the Quadricycle. What similarities do you notice?
- Listen to the recording. How does Felix Julien describe Henry Ford?

Visit *Henry Ford Museum* to see the actual Quadricycle built by Henry Ford!

Ford Motor Company (#32 on Greenfield Village map)

After two attempts to establish a company to manufacture automobiles, Ford Motor Company was incorporated in 1903 with Henry Ford as vice president and chief engineer. The new company's first car, the Model A, was built in this plant on Mack Avenue in Detroit. Groups of two or three men worked on each car from components made to order by other companies, producing only a few cars a day. It was here that Ford first demonstrated his uncanny ability to identify and attract outstanding people. He hired a core of young, able men who believed in his vision and would help make Ford Motor Company into one of the world's great industrial enterprises. After only a year, Ford Motor Company outgrew this building and began construction on the Piquette Avenue Plant, where the Model T, the car that would put the world on wheels, was born.



ARE WE THERE YET?

Inside Ford Motor Company:

- Watch the film of Henry Ford's fictional interview. Who were some of the people who helped Henry Ford achieve success? What role did they play?

See the historic film footage and dramatic film inside the scaled-down replica of Ford Motor Company. Watch the curtain rise on the 15 millionth Model T produced. Then step outside and look for the **Model T Loading Dock** (#35 on *Greenfield Village* map) to complete your tour with a ride inside a real Model T!

General Tickets & Membership
Ride Tickets
Gift Shop
Restaurants
Restrooms
ATM
Information
Public Telephone
Male & Female Restrooms
Special Needs Restrooms
First Aid (see contact info)
Emergency (see contact info)

To Henry Ford Museum, IMAX® Theatre & Ford Rouge Factory Tour

Josephine Ford Plaza
 1 Ticket Building
 2 Greenfield Village Store
 3 Ticket Surrender Buildings
 4 Benson Ford Research Center
 5 Fountain

Working Farms
 6 Frisvold Station
 7 Snyder Company
 8 Robert Wagen Ship
 9 Frisvold Farm
 10 Cider Mill
 11 William Ford Barn
 12 Canning Barn
 13 Stony Creek

Liberty Craftworks
 14 Loranger Gristmill
 15 Weaving Shop
 16 Pottery Shop
 17 Stony Creek Sawmill
 18 Trip Sawmill
 19 Stony Creek Mill Pond
 20 Stony Creek Mill Pond
 21 Printing Office & Tin Shop
 22 Gunsally Carding Mill
 23 Glass Shop
 24 The Workshop & Guild Beer Hall
 25 Amington & Sims Machine Shop
 26 Hanks Silk Mill
 27 Mulberry Grove
 28 Liberty Craftworks Store

Henry Ford's Model T
 29 Ford Home
 30 Henry Ford Theater
 31 Bigley Avenue Workshop
 32 Ford Motor Company
 33 Ford Motor Building
 34 Miller School
 35 Model T Loading Dock

Railroad Junction
 36 Detroit, Toledo & Milwaukee Roundhouse
 37 Railroad Turntable
 38 Edison Illuminating Company's Station A
 39 Smiths Creek Depot

Main Street
 40 Village Pavilion
 41 L.R. Jones General Store
 42 Eagle Tavern
 43 A Taste of History® Restaurant
 44 Martha-Mary Chapel
 45 Garden of the Leavened Heart
 46 Village Green
 47 Swanee Landing
 48 Swanee Lagoon
 49 Swanee Island

Main Street (continued)
 50 Scotch Settlement School
 51 Logan County Courthouse
 52 Dr. Howard's Garden
 53 Dr. Howard's Garden
 54 Town Hall
 55 Phoenixville Post Office
 56 Frozen Custard
 57 Activities Building
 58 Carousel
 59 Carusel Confections
 60 Sir John Bennett Sweet Shop
 61 State Street Lunch Stand
 62 Grimm Jewelry Store
 63 Heinz House
 64 Coburn Millinery
 65 Hensler Shed Shop
 66 Wright-Pipe Shop
 67 Wright-Pipe Shop
 68 Greenfield Village TinType Studio
 69 Thomas Alva Edison Statue

Edison at Work
 70 Thomas Edison's Menlo Park Complex
 71 Sarah Jordan Boarding House
 72 Thomas Edison's Fort Myers Laboratory

Porches & Parlors
 73 Rocks Village Toll House
 74 Mrs. Burdick Garden Office
 75 Bardonia
 76 Achley Pond
 77 Achley Covered Bridge
 78 Mrs. Fisher's Southern Cooking
 79 Susquehanna Plantation
 80 Susquehanna Plantation
 81 Plymouth Family Home
 82 Farris Windmill
 83 Daggett Farmhouse
 84 Cotswold Forge
 85 Cotswold Cottage & Tea at Cotswold
 86 Giddings Family Home
 87 Noah Webster Home
 88 Spangenberg Home
 89 Spangenberg Home
 90 Edison Homestead
 91 Burbank Store
 92 Heritage Slave Quarters
 93 Mottow Family Home
 94 William Holmes McGuffey Birthplace
 95 William Holmes McGuffey Birthplace
 96 George Washington Carver Cabin
 97 Chapman Family Home
 98 Adams Family Home
 99 Charles Stearns Cabin
 100 Sounds of America Gallery

Walnut Grove
 101 Henry Ford Academy
 102 Walnut Grove Field
 103 Walnut Grove Station*
 *Special events stops only

For Your Comfort and Safety
 • No food, drinks or smoking permitted in buildings or on rides.
 • No strollers without handbrakes.
 • Please leave strollers in large buildings.
 • Shoes and skirts are required.
 • Pets are not allowed in Greenfield Village.
 Photographs allowed for personal use only.

Greenfield Village

Greenfield Village Transportation Stops 9:30 am-4:30 pm
Weiser Railroad Train Stations
 See #103
Bus Stops
Model T Ride
Omnibus Shuttle Stops

• *Includes pickup and drop-off locations. Rides subject to seasonal availability. Omnibus available only with Rider Pass. All other rides available individually or with Ride Pass.

For a complete schedule of upcoming events visit www.TheHenryFord.org.